



## ZERO ENERGY PROJECT *Mission & Vision*

**The Zero Energy Project is a non-profit educational organization whose goal is to help home buyers, builders, designers, and real estate professionals take meaningful steps** towards radically reducing carbon emissions and energy bills by building zero net energy homes and near zero energy homes. We envision the day when positive energy homes, which produce more energy than they consume, will power electric vehicles as well as homes, so that everyone can live well with less expense and without fear of energy price spikes, while greatly reducing our carbon emissions.

### OUR MISSION

The mission of the Zero Energy Project is to provide information and education to prospective home buyers, builders, designers, real estate professionals and advocates about zero net energy homes and to advance the prevalence of these homes in the mainstream housing market. We seek to facilitate connections between industry professionals and buyers, remove perceived barriers to entry, and provide resources to people from all walks of life, empowering action towards a robust zero energy built environment.

We aim to provide all stakeholders with the necessary resources for understanding, designing, constructing, and selling affordable zero energy homes. We are committed to providing homebuilders, designers, and realtors with the marketing tools they need to convince their clients of the benefits of zero net energy homes.

This mission takes on new urgency in light of [“Global Warming’s Terrifying New Math.”](#)

### THE ECOLOGICAL DEVELOPMENT FOUNDATION, INC

The Ecological Development Foundation, Inc., a 501(c)(3) non-profit charitable and educational foundation, was founded by Joe Emerson and Ann Brayfield of Bend, Oregon to support the development of zero net energy homes, buildings and lifestyles in the U.S. through The Zero Energy Project.

#### BUYER

- [What are Zero Energy Homes?](#)
- [Cost Less to Own](#)
- [20 Advantages of Living in a Zero Energy Home](#)
- [Zero Energy Home Care](#)
- [Positive Energy Homes](#)
- [Appraisal and Mortgage Strategies for Zero Homes](#)
- [Case Studies](#)

#### BUILDER / DESIGNER

- [Zero Homes are Comparable in Cost to Standard Homes](#)
- [Twelve Steps to Affordable Zero Energy Home Construction and Design](#)
- [Zero Energy Home Building and Design Course Calendar](#)
- [Builder Subsidies, Incentives, and Tax Credits](#)
- [Certifying Zero Energy Home Performance](#)
- [Zero Energy Building Case Studies](#)
- [Resources for Builders and Designers](#)

#### SELLER

- [Zero Energy Homes of the Future are Available Today](#)
- [Zero Energy Home Sales Tips](#)
- [Zero Homes are Comparable in Cost to Standard Homes](#)
- [Net Zero Home Sales and Appraiser Courses Online](#)
- [Appraisal and Mortgage Strategies for Zero Homes](#)
- [Sales Kit](#)
- [Glossary of Zero Energy Terms](#)

#### RENOVATOR

- [Remodeling on the Path to Zero for Homeowners](#)
- [Zero Energy Retrofits for Builders](#)
- [Financing Renewable Energy and Energy Efficiency Upgrades for Existing Homes](#)
- [Zero Energy Remodels Case Studies](#)



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